

Decorating Solutions for Social Housing



Decorating Allowance Scheme



The flexible solution for your residents decorating needs



At Johnstone's, we are committed to offering tailored decorative solutions for housing providers to ensure that properties are maintained to the highest possible standards and to create a homely environment for residents to live in.

Johnstone's Decorating Allowance Scheme

We appreciate that all housing providers and their residents are different and have different ways of working and operating. To give your residents an allowance to purchase materials to decorate their own homes, the Johnstone's Decorating Allowance Scheme enables you to do so in a format that suits you.

Not only is the scheme entirely flexible, it is also quick and easy to manage, and is completely auditable. Residents' purchases are logged on our decorating centre systems and are clearly listed and reported on your account statements and invoices.

By working with Johnstone's and purchasing solely from our decorating centres gives you peace of mind that residents are only buying decorating materials with their allowance. A comprehensive range of professional paint and application tools means that everything residents need is available under one roof.

JOHNSTONE'S

Why Johnstone's Products?

Excellence in Paint Since 1890.

Johnstone's, long established as a premium paint brand for the professional painter and decorator, remains at the forefront of technology and new product development.

The Johnstone's range covers all product sectors from core and advanced technology emulsions and glosses, exterior coatings, woodcare products, and high performance coatings.

In addition, the state of the art Johnstone's tinting system means that products are available in up to 15,000 colours or if you have a particular colour in mind, our colour matching technology can match to samples of soft furnishings, accessories and so on, to ensure your colour is just right.

Providing your residents with Johnstone's paints will give you confidence that your properties are decorated with high quality products and with Johnstone's products available nationwide at over 185 decorating centres, your residents can buy products wherever they are.



Tailored to your individual needs

The **Johnstone's Decorating Allowance Scheme** is designed to be flexible and can be tailored to your individual needs.

Below are our most popular formats...



1. Vouchers:

Printed vouchers are available in a variety of denominations which can be personalised with your logo. Simply hand your resident the required amount of vouchers for them to redeem at their local decorating centre.

2. Decorating Packs:

Packages of products are pre-defined for different rooms within your properties, e.g. kitchen, bathroom, bedroom. Depending on the areas that need decorating, residents are given details of the appropriate "Decorating Pack" which they take to the decorating centre and are provided with the specified materials.

3. Value Letter:

A simple option whereby residents are advised in writing of the amount they may spend on decorating materials. Residents take their letter to a Johnstone's Leyland Decorating Centre to redeem the value stated in the letter.

4. Points:

Selected paints and sundries are assigned a points value. Residents are advised the total points value they can spend and then pick and choose products up to their total points value.

Case Study

The Johnstone's Decorating Allowance Scheme is proving extremely successful with residents and we have already seen a high number of people visit Johnstone's Leyland Decorating Centres to redeem their vouchers. It offers residents the opportunity to improve their homes using high quality products.

Paul Maidment,
Head of Home Improvements for Northwards Housing



Administration & Support

Administration & Invoicing

Whichever format of scheme you choose, the administration processes are the same. Products will be charged to your credit account when residents purchase their products from their local Johnstone's Leyland Decorating Centre. You will be invoiced monthly for all products purchased.

Technical & Colour Support

Whichever format of scheme you choose, our team of Technical Colour Consultants are available to help advise on the best products and colour for your properties.

They will suggest the most suitable range of high quality durable Johnstone's finishes for the different room and surface types, and can also suggest the best application tools to use for the job.

Additionally, our expert team of Colour Consultants can recommend a selection of colours and colour schemes for residents to choose from and can provide painted colour samples set out in a presentation document for your review.

For More Information

To find out more about the Johnstone's Decorating Allowance Scheme for your residents and to discuss your individual requirements, please contact us on...



0800 023 2170

For more information on Johnstone's products and services, visit....



www.johnstonestrade.com



Decorative Products

Johnstone's Paints



ADVANCED TECHNOLOGY



The next generation in paint with new technologies that get the project completed quicker and to the highest standard.

TRADE PROFESSIONAL

Everything you need to get the best job done, with the best possible finish.

STORMSHIELD

Performance products that have been formulated to ensure lasting protection of exterior surfaces and have achieved BBA accreditation.



PERFORMANCE COATINGS

High performance products that provide the solution to all flooring, hygiene, and steel and cladding requirements.

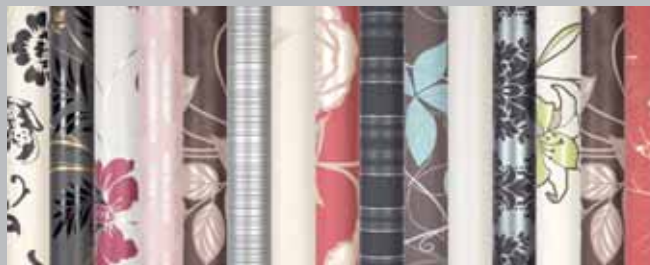
WOODWORKS

A complete range of woodcare products with excellent performance characteristics.



Sundries

The Fat Hog family of products includes a comprehensive range of specialist decorating accessories to make it easier to do the job right first time. Included in the range are market leading brushes and rollers, as well as other preparation and application equipment



Wallcoverings

Whatever your wallcovering requirement, we're sure to have it covered. You can find woodchip, lining paper, white blown vinyls and individual pattern collections at your local Johnstone's Decorating Centre.

Where Can Residents Buy Their Products?

To redeem their decorating allowance, residents can visit any of our Johnstone's Leyland Decorating Centres nationwide. From Inverness to Truro, from Londonderry to Cork, over 185 outlets ensure that residents can purchase their products at a nearby location.



In addition to Johnstone's paints, our decorating centres also supply Leyland paints, an extensive range of wallcoverings and the market leading Fat Hog range of decorating sundries.

With free delivery and expert, helpful staff, our Johnstone's Leyland Decorating Centres are the perfect place for all your residents decorating needs.



PPG Architectural Coatings EMEA Region UK and Ireland

Huddersfield Road, Birstall, Batley, West Yorkshire, WF17 9XA
Telephone: 01924 354000 Facsimile: 01924 354001

* Although every effort is made to ensure accurate colour representation due to the limitations of the printing process, the colours in this brochure may not be true representations of the actual colours and are meant as a guide only.

Johnstone's products are manufactured under a quality system approved by the BSI.
Johnstone's is a trademark of PPG Architectural Coatings UK Limited.

**coatings
care**

