



PAINT TO BE PROUD OF

NOTTINGHAM LAKESIDE ARTS - NOTTINGHAM



CLIENT:
University of Nottingham

PAINTER & DECORATORS:
CLC Group

PRODUCTS:
Johnstone's Endura Super Durable Matt, Johnstone's Ultra Primer Sealer, Johnstone's Microbarr Anti-Bacterial Acrylic Matt

SURFACE:
Interior Walls, Ceilings & Trim

SUBSTRATE:
Plaster Walls

The breadth of product and colour options available from Johnstone's Trade has played an integral role in an extensive cyclical maintenance project at the D H Lawrence Pavilion at Nottingham Lakeside Arts.

The facility, which is part of the University of Nottingham, has rapidly established itself as a hugely successful multi-arts centre in the East Midlands, offering easy access to a year-round programme of high quality, diverse exhibitions, music, theatre, dance, comedy and literature performances.

Decorators from the CLC Group undertook the redecoration of the facility and were aided by the use of Johnstone's Endura Super Durable Matt for the large expanses of walls in public areas. Tested to over 10,000 scrubs, Endura benefits from being easy to clean and was the perfect solution for areas in the facility that are subject to high levels of traffic. Some of the walls had previously been painted in an eggshell finish, so the decorators used an initial coat of Johnstone's Ultra Primer Sealer to assist in achieving the necessary obliteration.

These areas are deliberately painted in bold, statement colours to give the facility a strong identity. The hallway outside the main theatre is orange, bringing together the physically and emotionally stimulating qualities of red and yellow respectively. The vibrancy of this colour fits in with the palette of colours found elsewhere in the building, creating a sense of cohesion which was crucial to the overall success of the project.

The Pavilion Café and its food preparation areas have been protected with Johnstone's Microbarr Anti-Bacterial Acrylic Matt. The product uses proven silver ion technology that protects against 150 strains of bacteria, making it ideal for use in areas that require high levels of hygiene. The choice of a vibrant colour, such as aqua, for these areas helps to maximise the space and the light coming into the building, giving it a refreshing and uplifting ambience.

In stark contrast to this area is the theatre, which has been decorated in uncompromising black. This means that there is minimum reflection or glare from the lights, helping the audience focus its attention on the stage and creating a full immersive experience.

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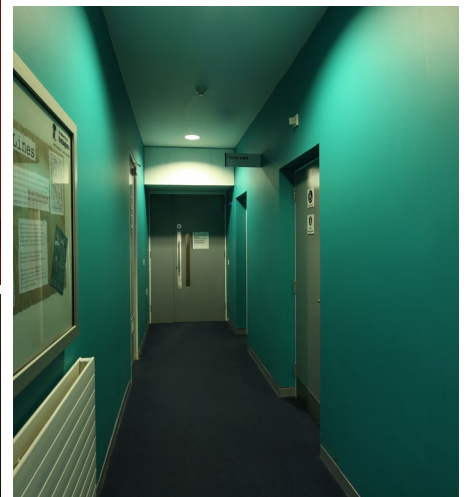
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Sofia Nazar-Chadwick, head of audience development and marketing at Nottingham Lakeside Arts, said: “We are very happy with the finished look of the D H Lawrence Pavilion. The team from Johnstone’s were professional, knowledgeable and patient with us during the works and were happy to accommodate our busy and untimely programme schedules to get the job finished on time. We have had many positive comments from our audiences and look forward to rolling out the second phase of our re-brand with Johnstone’s.”



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